



CHANGING THE FUTURE OF
YOUTH SHOOTING SPORTS

Build your brand while supporting your favorite youth shooting team!

When you order drinkware and coolers from Big Frig, they'll **donate 10% of your order total* to your youth shooting team!** Just mention that you'd like your order to support youth shooting sports and provide our team name and endowment account number when you place your order. When your order is complete, they will make a donation directly to our endowment account and that donation will be **matched dollar-for-dollar by the MidwayUSA Foundation.**

EXAMPLE

Joe orders \$2500 worth of Big Frig tumblers custom printed with his business logo and provides the name and account number of the local high school trap team. Big Frig donates 10% of the order value (\$250), which is matched by the MidwayUSA Foundation (\$250). The team gets \$500 added to its endowment!

**INCLUDE THIS
WHEN ORDERING**

TEAM NAME:

ACCOUNT #:

Order today: (605) 540-0911
orders@bigfrig.com

* Excluding shipping and tax. May not be combined with certain sales, discounts, promotions, or other special pricing. Other limitations may apply. Big Frig reserves the right to suspend this offer at any time without notice.



BIG FRIG®
A WAY OF LIFE™

About the MidwayUSA Foundation and Big Frig



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The MidwayUSA Foundation is a 501(c)(3) public charity working to sustain and grow shooting sports by providing long-term funding to youth shooting teams. Every donation made is tax-deductible and allows the Foundation to assist in expanding and enhancing the leadership skills, confidence, and discipline of today's youth through shooting sports activities. They support all shooting disciplines.



Since partnering in 2020:

- Over \$70,000 donated in products and services to the MidwayUSA Foundation.
- Over 500 Big Frig coolers given to teams at no cost for fundraising through the MidwayUSA Foundation Product Grant Program.
- Over \$750,000 received by youth shooting teams by fundraising with Big Frig products.



BIG FRIG[®]
A WAY OF LIFE[™]

Since its start in 2016, Big Frig has prided itself on providing quality outdoor gear and exceptional customer service. They specialize in customizing their products with custom laser engraving and full color direct UV printing on their drinkware and coolers. Guided by their core values and sticking to their Midwest roots, Big Frig believes that supporting a good cause should not just be a marketing gimmick, but a way of life.

Big Frig is proud to support youth shooting sports and the MidwayUSA Foundation!